



TOWN OF ERIE NEWS FLASH

News & Announcements

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Message from the Mayor: Team Erie Ready for RECON 2015

Beginning Monday, May 18th through Wednesday, May 20th Mayor Pro Tem Mark Gruber, Trustee Dan Woog, Trustee Jennifer Carroll and Town staff will participate in RECON 2015 - the International Council of Shopping Centers' (ICSC) global convention for the shopping center industry. At this convention "Team Erie" will be meeting with national retailers to demonstrate why Erie, Colorado is the right choice for their business.

RECON provides networking and deal making opportunities for retail real estate professionals and local governments. With over 33,000 attendees and 1,000 exhibitors it is the largest industry convention, making it an unparalleled opportunity for the Town of Erie to do a year's worth of business in three days!

To be successful at RECON you have to work at a grueling pace. And I can't think of a town Erie's size that works RECON any better than we do!

We know an overwhelming amount of Erie residents support increasing retail opportunities in Erie; that's why participating in RECON is so important for our future. Town Administrator A.J. Krieger and our Economic Development Coordinator Paula Mehle have done an excellent job at setting up a large number of meetings with the type of retailers you've told us you want to have in Erie. For confidentiality reasons we cannot name names – but I do want you to know that Trustees and staff will be meeting with grocers, restaurants (both sit down and QSR/Quick Serve), clothing, home & sporting goods retailers, commercial developers, real estate investors, hotels and more.

The role that Trustees play at RECON is of critical importance. Retailers often look to us as the elected officials to hear first-hand that we are supportive of a particular project. Case in point, last year at RECON I sat down with King Soopers representatives and told them in no uncertain terms that this Board is committed to bringing their 125,000 Market Place to Highway 7 and Sheridan in Erie. I am confident



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that after this year's convention we will have more success stories to share.

On more than one occasion the Mayor Pro Tem has reminded me that retail attraction is a marathon not a sprint. It is hard for me to be patient sometimes – but it is good advice for us all.

As I said – you have to work RECON, not just attend. Know that your Board is committed to a sustained, deliberate approach in terms of commercial/retail development. Our continued participation at RECON will build upon the success of the previous three years.

Be sure to keep an eye out for more notifications from the RECON convention floor next week.

Sincerely,

Mayor Tina Harris

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